

Agenda City of Placerville Placerville Economic Advisory Committee

Friday, October 8, 2021 - 12:00 P.M.
Town Hall, 549 Main Street, Placerville, California

1. **CALL TO ORDER:** Pledge of Allegiance.
2. **ROLL CALL:** Chair Miller, Vice Chair Kaiserman, Clerici, Anderson, Thomas, Windle
3. **ADOPTION OF AGENDA.**
4. **ADOPTION OF THE MINUTES OF THE MEETING OF September 10, 2021 Meeting ([Attachment A](#))**
5. **ITEMS OF INTEREST TO THE PUBLIC:** (The Committee shall not take action on this item.) **Comments may be limited to 3 minutes.**

This portion of the meeting is reserved for persons wishing to address the Committee on any matter not on the Agenda that is within the subject matter jurisdiction of the Committee. The Chair reserves the right to limit each speaker's time to three minutes. The Chair will recognize the speaker and ask that they state their name for the record. Personal attacks on individuals or comments which are slanderous or which may invade an individual's personal privacy will not be tolerated. PLEASE GIVE ANY WRITTEN MATERIAL PRESENTED AT THE MEETING TO CITY STAFF FOR THE PUBLIC RECORD.

6. **INFORMATIONAL ITEMS:**
 - a. HDL Retail Trends September 16, 2021 ([Attachment B](#))
7. **PRESENTATIONS:**
8. **DISCUSSION ITEMS:**

Materials related to this Agenda submitted to the Committee either with or after distribution of the agenda packet are available for public review without delay in the Administration Department at City Hall, 3101 Center Street, 4th floor, during normal business hours. Agendas are also made available online at <https://www.cityofplacerville.org/peac-agendas>. If you wish to receive this Agenda via email or mail, please send contact information to placerville.adm@gmail.com or call (530) 642-5200.

1. **Business Outreach Visits – Tony Windle, Mickey Kaiserman, Debbie Miller – On Hold**
2. **Tourism/Health and Wellness – Adam Anderson, David Thomas, John Clerici– On Hold**
3. **Broadband Service – David Thomas, Mickey Kaiserman**

b. Broadband Project.

1. Review Draft Feasibility Study prepared by Entry Point Networks.
([Attachment C](#))

c. Request from Council to review three items. Review and finalize survey. Discuss methods to distribute. ([Attachment D](#))

1. **Receive overview of downtown events and discuss new program details.**
 - Subcommittee Update
2. **Review Downtown Outdoor Dining Options and consider options.**
 - Subcommittee Update
3. **Review and make recommendations regarding Formula Businesses.**
 - Subcommittee Update

d. Goals and Objectives Review

- Review proposed changes to Goals 5 & 6 and make recommendations
([Attachment E](#))

9. STAFF AND COMMITTEE MEMBER COMMUNICATIONS:

- a. Update Hotel Projects
 - Gateway Hotel. Partner Developer
- b. Cannabis Dispensaries Update
- c. SACOG Civic Lab-Broadway Corridor Housing Opportunities Analysis

10. ITEMS FOR NEXT AGENDA:

11. NEXT MEETING: November October 12, 2021

Materials related to this Agenda submitted to the Committee either with or after distribution of the agenda packet are available for public review without delay in the Administration Department at City Hall, 3101 Center Street, 4th floor, during normal business hours. Agendas are also made available online at <https://www.cityofplacerville.org/peac-agendas>. If you wish to receive this Agenda via email or mail, please send contact information to placerville.adm@gmail.com or call (530) 642-5200.